



Sponsorship Opportunities

Michigan Community Action 2025 Summer Conference

July 14 - 17, 2025 Sheraton Grand Rapids Airport Hotel, Grand Rapids, MI

Hope in Action

Michigan Community Action (MCA) will hold its annual Summer Conference from July 15-17, 2025, with pre-conference events on July 14, 2025, at the Sheraton Grand Rapids Airport Hotel, in Grand Rapids, MI. Representatives from Michigan's Community Action Agencies and other nonprofit organizations will meet to discuss and share solutions to the causes and conditions of poverty and how the Community Action Network is working to eliminate poverty in Michigan.

As a part of our Summer Conference, MCA offers a variety of event sponsorship opportunities. Continued support from our sponsors allows for the ongoing learning and capacity building of our Community Action Network.

Details about sponsorship opportunities and benefits are included below. For questions about sponsorship, please contact Nicole Caroen at ncaroen@micommunityaction.org.

Sponsorship Opportunities

Platinum Level Sponsor Opportunities

Monday Evening Director/Networking Dinner **\$7,500**

This sponsorship provides Community Action Agency Executive Directors an opportunity to connect and network at the annual Directors Dinner.

Wednesday Night Dinner **\$7,500**

By sponsoring Wednesday night dinner and activities, you help provide an opportunity for attendees to celebrate each other and the important work they do.

Sponsor Benefits

- Up to 4 complimentary conference registrations
- Prominent display of name, logo, and website link on event page, registration page, and event emails
- Distribution of promotional materials (electronic)
- Signage and acknowledgment at sponsored event and at other times during conference
- Profile on conference app
- Opportunity to speak at sponsored event
- Complimentary exhibit space (a \$750 value)

Gold Level Sponsor Opportunities

Tuesday Lunch **\$5,000**

Wednesday Lunch **\$5,000**

By sponsoring lunch, you not only provide a vital service to our attendees but also elevate your brand's visibility and impact. Don't miss this chance to make meaningful connections and showcase your commitment to the work of Community Action.

Audio Visual (2 available) **\$5,000**

Sponsor Benefits

- Up to 3 complimentary conference registrations
- Prominent display of name, logo on event page and registration page
- Distribution of promotional materials (electronic)
- Signage and acknowledgment at sponsored event and at other times during conference.
- Opportunity to speak at sponsored event.
- Complimentary exhibit space (a \$750 value)

Silver Level Sponsor Opportunities

Tuesday Breakfast **\$4,000**

Wednesday Breakfast **\$4,000**

Thursday Breakfast **\$4,000**

Energize the day! By sponsoring breakfast, you help our attendees get ready for a day of learning. Don't miss this chance to make meaningful connections and showcase your commitment to the work of Community Action.

Sponsor Benefits

- Up to 2 complimentary conference registrations
- Display of name and logo on event page and registration page
- Distribution of promotional materials (electronic)
- Signage and acknowledgment at sponsored event and at other times during conference
- Complimentary exhibit space (a \$750 value)

Bronze Level Sponsor Opportunities

Night on the Town (2 Available) **\$3,000**

Support the local community through attendee engagement with local businesses on Tuesday evening.

Swag Bag (2 Available) **\$2,000**

Coffee Break (2 Available) **\$2,000**

Service Project (2 Available) **\$1,500**

Greenery **\$1,500**

Sponsor Benefits

- 1 complimentary conference registration
- Display of name and logo on event page
- Distribution of promotional materials (electronic)
- Signage and acknowledgment at sponsored event and at other times during conference
- Complimentary exhibit space (a \$750 value)

A La Carte Sponsor Options*

Networking Activities	\$1,000	Scholarship	\$1,000
Morning Yoga	\$1,000	Sponsor an LDI graduate of this year's cohort or a smaller agency to send an employee to attend the conference. (25 Available - Covers registration and hotel for full conference for awardee.) Scholarships will be awarded based on financial need.	
Name Badge/Lanyard	\$500		
Monday Directors Lunch	\$500		

** A La Carte options will feature your logo and name on the event page, but they do not include a complimentary registration unless added to a sponsorship package.*

On-Site Exhibitors

Exhibitor **\$750**

Exhibitor Benefits

- 1 complimentary conference registration (add up to one additional registration for \$150)
- Exhibit space with skirted table
- Display of name and logo on event page
- Distribution of promotional materials (electronic)

*Thank You
for
Your Support*

