

**COMMUNITY
ACTION
LIGHTING
THE WAY**



**2024 MCA
Summer
Conference**

Blue Water Convention Center

Port Huron, MI

July 29 - August 1, 2024



Conference Schedule

Monday July 29 | 2024 Pre-Conference

10:30 - 11:30 AM	MCA Finance Committee
12:00 - 1:00 PM	MCA Board of Directors
1:00 - 1:30 PM	Lunch
1:30 - 3:00 PM	MCA Directors Council
1:00 - 6:00 PM	Exhibitor Set Up
3:00 - 6:00 PM	Registration Open
6:30 - 9:00 PM	Directors Dinner

Tuesday July 30 | 2024

7:30 AM	Registration Desk Open
7:30 - 8:30 AM	Breakfast
8:30 - 9:30 AM	General Session
9:30 - 9:45 AM	Break
9:45 - 11:00 AM	Breakout Sessions
11:00 - 11:15 AM	Break
11:15 AM - 12:30 PM	Breakout Sessions
12:30 - 1:30 PM	Lunch
1:45 - 3:00 PM	Breakout Sessions
3:00 - 3:30 PM	Break
3:30 - 4:45 PM	Breakout Sessions

Schedule subject to change

Updated 4/30/24

Wednesday

July 31 | 2024

7:30 AM	Registration Desk Open
7:30 - 8:30 AM	Breakfast
8:30 - 9:30 AM	General Session
9:30 - 9:45 AM	Break
9:45 - 11:00 AM	Breakout Sessions
11:00 - 11:15 AM	Break
11:15 AM - 12:30 PM	Breakout Sessions
12:30 - 1:30 PM	Lunch
1:45 - 3:00 PM	Breakout Sessions
3:00 - 3:30PM	Break
3:30 - 4:45 PM	Breakout Sessions
5:00 - 6:00 PM	52 Club
6:00 - 9:00 PM	LDI Graduation / Dinner Auction

Thursday

August 1 | 2024

7:30 - 8:30 AM	Breakfast
8:30 - 9:30 AM	General Session
9:30 - 9:45 AM	Break
9:45 - 11:00 AM	Breakout Sessions
11:00 - 11:15 AM	Break
11:15 AM - 12:30 PM	Breakout Sessions

Featured Speakers

Anneshia Freeman	Anneshia Freeman and Associates Consulting Services, LLC
Susan Corbin	Director, Michigan Department of Labor and Economic Opportunity
Elizabeth Hertel	Director, Michigan Department of Health and Human Services

Updated 4/30/24

Preliminary Agenda

Information is subject to change as speakers and session content continues to be confirmed.

Breakout Sessions

Optimizing Organizational Culture

Stormy Trotter
The Artifex Group

Unveiling the Health-Energy Connection:
Deciphering Social Determinants of Health and
Their Dance with Energy Efficiency

Rebeca Barrios-Hurst
CLEAResult

Transforming Homelessness Response: A Journey
Towards Collective Impact

Lori Johnson, EightCAP,
Inc., Jake Gregory, Gratiot
County Hope House, Kim
Cain, Have Mercy

Early Childhood Career Pathway Program

Lisa Farrell, Ally Halbert
Community Action South
Central MI

My Thought Process - My Greatest Asset or My
Greatest Liability

Anneshia Freeman
Anneshia Freeman and
Associates Consulting
Services, LLC

Data/EmpowOR

Jeremy Biddle/Keith
Schafer
BCAEO

Storytelling in Spaces of Public Memory

Stormy Trotter
The Artifex Group

Getting Beyond Performative DEI

Kesha Hamilton, Clint
Brugger
Community Action Agency

Topic TBD

EmpowOR

Poverty and Homelessness 101

Jake Gregory, Gratiot
County Hope House

Leadership Pathway Panel

TBD

Protecting Your Organization in a Crisis

Josh Hovey
Martin Waymire

Demystifying Professional Fundraising

Dr. Shai James Boyd, Henry
Ford College; Richard K.
Martin, CFRE, Caleb LLC

Preliminary Agenda

Information is subject to change

Breakout Sessions

Microaggressions in the Workplace	Kesha Hamilton, Clint Brugger Community Action Agency
The Art of Storytelling and Engaging with the Community	Erica Austin, Northwest Michigan Community Action Agency, Ryan Buck, SEEDS Ecology and Education Centers
Fathers Get Stressed Too! Tips for Helping Fathers Manage Anxiety and Frustration	Kevin Zoromski, Darien Wilkerson MSU Extension
Partnering to Support Safe and Healthy Housing in Oakland County	Carrie Hribar, Khadija Walker Fobbs Oakland County Neighborhood & Housing Development
Weatherization Assistance Program	Maddy Kamalay, BCAEO
Illuminate Your Listening	Jennifer Grau Grau Interpersonal Communication
Topic TBD	Consumers Energy
Community Partnerships for Navigating Community Resources	Sally Melma District Health Dept. #10
Targeted Volunteer Recruitment	Frank Cox MSU Extension
Homelessness and Domestic Violence	Kristen Misener Human Development Commission
Cultivate Your Curiosity: Listening Beyond Silence	Jennifer Grau Grau Interpersonal Communication