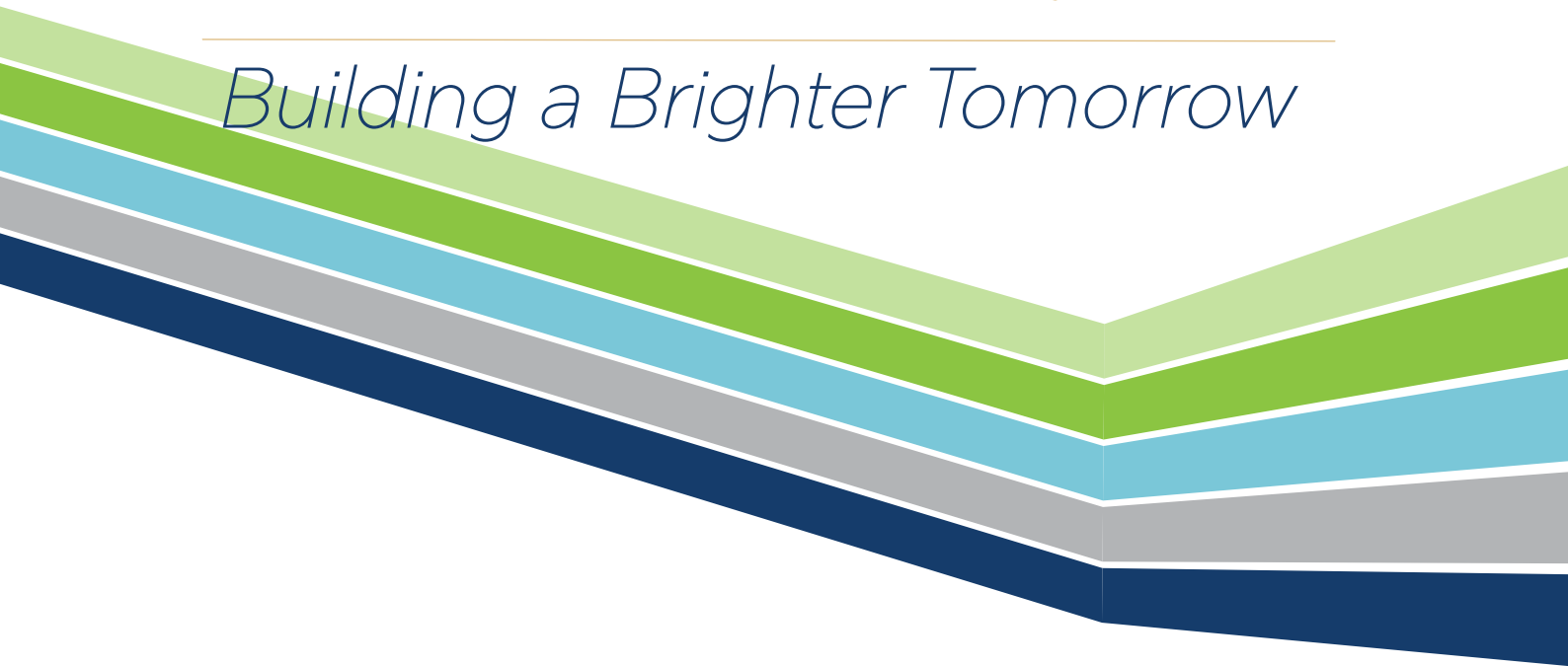


Hope in Action



Building a Brighter Tomorrow



2025 MCA Summer Conference Preliminary Program

Sheraton Grand Rapids Airport Hotel
Grand Rapids, MI
July 14 – 17, 2025



Conference Schedule

Monday July 14 | 2025 Pre-Conference

10:30 - 11:30 AM	MCA Finance Committee
12:00 - 1:00 PM	MCA Board of Directors
1:00 - 1:30 PM	Lunch
1:30 - 3:00 PM	MCA Directors Council
1:00 - 6:00 PM	Exhibitor Set Up
3:00 - 6:00 PM	Registration Open
6:30 - 9:00 PM	Directors Dinner

Tuesday July 15 | 2025

7:30 AM	Registration Desk Open
7:30 - 8:30 AM	Breakfast
8:30 - 9:30 AM	General Session
9:30 - 9:45 AM	Break
9:45 - 11:00 AM	Breakout Sessions
11:00 - 11:15 AM	Break
11:15 AM - 12:30 PM	Breakout Sessions
12:30 - 1:30 PM	Lunch
1:45 - 3:00 PM	Breakout Sessions
3:00 - 3:30 PM	Break
3:30 - 4:45 PM	Breakout Sessions
<i>Dinner on your own</i>	
7:00 - 9:00 PM	Networking Mixer (on the patio)

Schedule subject to change

Wednesday

July 16 | 2025

7:30 AM	Registration Desk Open
7:30 - 8:30 AM	Breakfast
8:30 - 9:30 AM	General Session
9:30 - 9:45 AM	Break
9:45 - 11:00 AM	Breakout Sessions
11:00 - 11:15 AM	Break
11:15 AM - 12:30 PM	Breakout Sessions
12:30 - 1:30 PM	Lunch
1:45 - 3:00 PM	Breakout Sessions
3:00 - 3:30 PM	Break
3:30 - 4:45 PM	Breakout Sessions
6:00 - 9:00 PM	LDI Graduation / Dinner Auction

Thursday

July 17 | 2025

7:30 - 8:30 AM	Breakfast
8:30 - 9:30 AM	General Session
9:30 - 9:45 AM	Break
9:45 - 11:00 AM	Breakout Sessions
11:00 - 11:15 AM	Break
11:15 AM - 12:30 PM	Breakout Sessions

Featured Speakers

Shannon Cohen

Shannon Cohen, Inc.

Keith Fudge and Andrew
Campbell

The Urban Institute

Preliminary Agenda

Information is subject to change as speakers and session content continues to be confirmed.

Breakout Sessions

Navigating the Evolving Employee Benefits Landscape	Rose Street Advisors
Beyond the Office: Safe and Successful Off-Site Visits	Community Action Agency
Beyond Compliance: Building Truly Inclusive Communities	Disability Advocates of Kent County
The Early Childhood Investment Corporation as a Community Partner	Early Childhood Investment Corporation
The Partnership Playbook	Michigan State University Extension
“More Than Numbers” Humanizing Community Engagement with Personas	Khamai Strategies
Smart Solutions for the Community Needs Assessment	Mid Michigan Community Action Agency
Implementing Trauma Informed Care	Community Action Agency
Understanding and Working with People in Poverty	Northeast Michigan Community Service Agency
Effective Advocacy to Further Your Mission	Michigan League for Public Policy
Leadership Pathways	Panel
A Collaborative Approach to Building Community Partnerships to Strengthen Families	Michigan Federation for Children and Families
Are You Managing or Leading?	HRM Services, Inc.
Managing a Multi-Generational Workforce	HRM Services, Inc.

Preliminary Agenda

Information is subject to change

Breakout Sessions

NDD MIN Opportunities	Michigan State Housing Development Authority
From Innovation to Implementation: Creating an Agile Nonprofit Culture	Wayne Metro Community Action Agency
The Heart of Community Support: Wayne Metro's Connect Center - A Model of Efficiency and Impact	Wayne Metro Community Action Agency
Transforming Lives Through Comprehensive Supportive Housing	Wayne Metro Community Action Agency
Exploring Staff and Volunteer Boundaries	Michigan State University Extension
Essential and Creative Approaches for Actionable Data	Public Policy Associates
MI Tri-Share Child Care: Benefits for Employers, Employees, and Child Care Providers	Michigan Department of Lifelong Education, Advancement, and Potential
The Michigan Department of Lifelong Education, Advancement, and Potential (MiLEAP), Office of Early Education	Michigan Department of Lifelong Education, Advancement, and Potential
Navigating Detours: How to Effectively Lead through Uncertainty and Change	Nonprofit Nav
Empowered Care: CIE and 211 Transforming Lives with the Jackson Care Hub	Michigan 211
Mental Health in the Workplace	BHS Insurance
How to Honor Every Voice: True Collaboration Driven by Communities	Michigan 211

Preliminary Agenda

Information is subject to change

Breakout Sessions

Vision to Action: Driving Impact Through Strategic Planning

K. Cain Consulting, LLC

Listening to Lead: Harnessing Community Voices for Transformative Change

K. Cain Consulting, LLC

Building Strong Boards: Governance, Recruitment & Roles in Action

K. Cain Consulting, LLC

Amplifying Impact: The Power of Storytelling & Community Connection

Northwest Michigan
Community Action Agency
& New Leonard Media

Lessons Learned from Evaluations of Energy Efficiency Programs for Income Qualified Populations

DNV

Harnessing the Power of Digital Giving

Nortia Consulting

Building a Strong Nonprofit Brand in the Digital Age

Nortia Consulting

Putting the Welcome Mat out for Your Organization

2bI Professional
Development

ROMA for Boards

MCA/BCAEO

TBD

Yeo & Yeo

Preliminary Agenda

Pre-registration is required

Special Sessions / Activities

BCAEO Office Hours	BCAEO Staff
Understanding Adverse Childhood Experiences - <i>Two Concurrent Sessions</i>	Nonprofit Network and Family Service and Children’s Aid
Media Training	Bellwether Public Relations
Weatherization on Wheels: Hands-On Learning with the Weatherization Trailer	Mid Michigan Community Action Agency